

Note to press/not for publication: under embargo until April 20th 18.00 hrs. CET

ESNS to Focus on Poland in 2024

ESNS (Eurosonic Noorderslag) is proud to announce Poland as the Focus Country for 2024. In close cooperation with Music Export Poland and partners, the Focus on Poland will be officially announced at **NEXT Fest** on April 20th. Every year ESNS highlights the very best emerging acts from a different country, showcasing the diversity of musical talent across Europe. The artist applications for the upcoming edition – for all European artists – are open from May 1st.



Foto: EABS op ESNS20 / Bart Heemskerk

Tamara Kamińska and Marek Hojda from Music Export Poland comment. *“It is an absolute pleasure and joy for us to coordinate the focus on Poland at next year's ESNS. Polish music has been recognised and present on world stages for decades, but next year there will be a great chance to showcase those artists and bands who are only at the threshold of a promising career. It is also a unique opportunity for our industry to present itself in all its potential - with festivals, concert venues, institutions and organizations that make us, as a music market, have a lot to offer international partners. “*

ESNS Head of Programma Robert Meijerink is proud to have Poland on board for the next edition and comments, *“We are delighted to welcome Poland as the focus country of ESNS 2024. Poland has a remarkably rich history in various genres such as loud music, jazz, electronic and pop. We look forward to showcasing the best up- and coming artists from Poland and Focus on the ever growing and interesting live music scene including an impressive amount of beautiful Festivals.”* In the past ESNS has

highlighted many successful Polish acts, such as Brodka, EABS, Hania Rani, Trupa Trupa, and Perfect Son.

In addition to the Music Export Poland and its partner institutions, which are Society of Authors ZAiKS and Performing Artists Association STOART, Focus on Poland will be supported by members of the Polish Music Industry Council, which include: Polish Society of the Phonographic Industry (ZPAV), Economic Chamber of Polish Artists' Managers (IGMAP), Association of Organisers of Artistic and Entertainment Events (SOIAR), Polish Chamber of Stage Techniques (PITE), Economic Chamber of the Music and Electroacoustic Industry (IGPMIE), Trade Union of Musicians (ZZM), Association of Independent Music Producers (ANPM), Polish Society of Music Publishers (PSWM), Society of Performing Artists (SAWP), representatives of major radio stations, ticketing, music shops and streaming services (including RMF FM, TIDAL, eBilet.pl, EMPIK) and ESNS Exchange partner festivals OFF Festival Katowice, Open'er Festival and Orange Warsaw Festival.

European acts wishing to play ESNS 2024 will be able to submit an online application for a showcase at the festival from May 1 until September 1, 2023, at esns.nl.

Registrations for ESNS 2024, which takes place from January 17 - 20, 2024 are now available through the ESNS website.

ESNS

ESNS (Eurosonic Noorderslag) is a non-profit organization and independent platform dedicated to the promotion and discovery of new European and Dutch music.

Founded in 1986, ESNS hosts an annual four-day showcase festival and music conference across venues in Groningen, the Netherlands. Uncover the most enthralling emerging European (Eurosonic) and Dutch (Noorderslag) acts ranging from mainstream pop to progressive finds during the festival, which sets the stage for leading European festivals. Expand your knowledge of industry-leading topics and innovation during the conference, geared at trailblazing the music industry towards a sustainable future.

ESNS has proven essential in breaking new European acts into live music scenes throughout Europe and beyond. Launched in 1986, the showcase festival has an impressive history and proven track record of kickstarting the international careers of artists like Altin Gün, Alina Pash, Arlo Parks, Deki Alem, Dua Lipa, Fontaines D.C., girl in red, Hania Rani, The Haunted Youth, July Jones, Meduza, Priya Ragu, Pip Blom, Pongo, Queralt Lahoz, Sans Soucis, Sigrid, Trupa Trupa and Wet Leg.

Press accreditation

Press are required to request press accreditation to attend the festival. Find all the information on acquiring accreditation to both the festival and the conference on the [online press centre](#) of ESNS.

More information, contact & downloads

Contact ESNS | press@esns.nl

ESNS logo and images - [download](#)

