## Polish-Lithuanian Business Forum Agenda:

**Date:** 2024-09-26

Venue: Rother's Mills, Mennica 10, Bydgoszcz

Key Message: Fostering Cross-Border Innovation and Automation for a Secure and Technologically

Advanced Future

**Morning Session: Panels and Pitching Session** 

Place: Main conference room at Rother's Mills

8:00 am - 8:30 am: Registration and Networking Breakfast

- Attendees arrive, register, and network over breakfast.
- Informal discussions and networking opportunities.

8:30 am - 8:45 am: Welcome Remarks

- Representative of the Marshal's Office of the Kujawsko-Pomorskie Region
- Representative of the Municipality of Bydgoszcz
- Ambassador of the Republic of Lithuania to Poland

8:45 AM - 9:10 AM: Keynote Address

- Topic: "The Future of Innovation and Automation in Industry"
- Speaker: Infobalt/Linpra KEY Speaker

9:10 am - 10:00 am: Panel Discussion 1 - "Driving Innovation in Engineering and Robotics"

- Panelists:
  - o Representative from Lithuanian Robotics Association (Lithuania)
  - o Representative from Bydgoszcz Industrial Cluster "Tool Valley" (Poland)
  - o Expert from Transport Innovations Association (Lithuania)
- Moderator: TBA
- Discussion Points:
  - Current trends in engineering and robotics.
  - Case studies of successful innovation implementations.
  - o Future directions and collaborations between Lithuania and Poland.

10:00 am - 10:30 am: Coffee Break and Networking

Attendees take a break, network, and discuss morning sessions informally.

10:30 am - 11:10 am: Panel Discussion 2 - " Cybersecurity in the Digital Age "

- Panelists:
  - Expert from Infobalt and Cyber Association (Lithuania)
  - Specialist from Bydgoszcz IT Cluster (Poland)
  - o Representative from Vilnius Chamber of Commerce (Lithuania)
- Moderator: TBA
- Discussion Points:
  - o Current cybersecurity threats and trends.
  - Strategies for protecting businesses against cyber attacks.
  - o Importance of cybersecurity in automated and innovative systems.

11:10 am - 12:00 pm: Business Pitch Session

12:00 pm - 1:00 pm: Networking Lunch

• Informal networking session for participants to interact and exchange contacts

**Afternoon Session: B2B Meetings** 

Place: Main conference room and additional meeting rooms at Rother's Mills

1:30 pm - 4:30 pm: B2B Meetings and Matchmaking Sessions

- Pre-scheduled one-on-one meetings between Lithuanian and Polish businesses
- Opportunities for forging new partnerships, exploring collaborations, and discussing potential business ventures

4:30 pm - 5:00 pm: Closing Remarks and Networking

• Summary of the day's discussions and outcomes

**Note:** This agenda is subject to change based on the availability of speakers and specific preferences of the organizers.